



2003 EDITORIAL PRINT CALENDAR

OUTSOURCING INSTITUTE
*Gateway to the
Outsourcing Marketplace*

PRINT CALENDAR 2003

| ISSUE DATE | TITLE | PUBLICATION DATE | CLOSING DATE | MATERIALS DUE |
|------------|--|------------------|--------------|---------------|
| Q1 | THE STATE OF THE OI MARKETPLACE: THE MIDDLE MARKET IS EXPLODING! | MARCH 10 | FEBRUARY 20 | FEBRUARY 27 |
| Q2 | THE 2003 OUTSOURCING BUYER'S GUIDE | JUNE 10 | MAY 22 | MAY 29 |
| Q3 | INNOVATIONS IN OUTSOURCING: A SERIES OF BEST PRACTICE CASE STUDIES | SEPTEMBER 11 | AUGUST 21 | AUGUST 28 |
| Q4 | SIXTH ANNUAL OUTSOURCING INDEX: 2003 PURCHASE INFLUENCE AND EXECUTIVE SALARY SURVEY | DECEMBER 10 | NOVEMBER 23 | NOVEMBER 30 |



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